

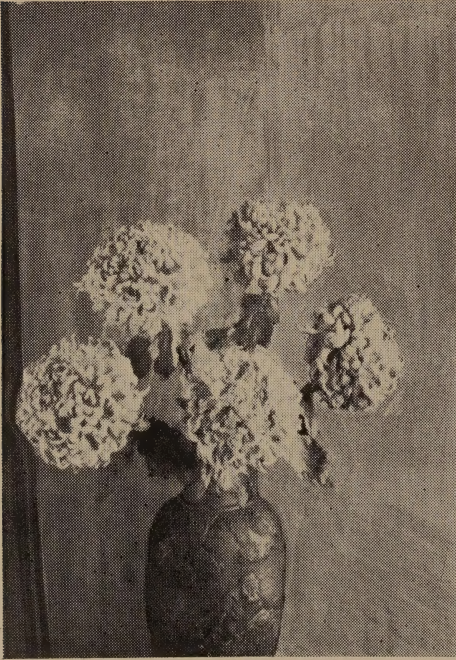
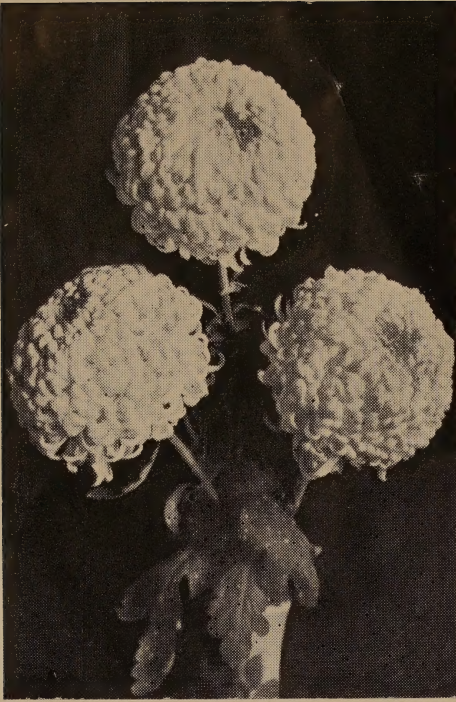
LIBRARY
SEP 27 1943
U. S. DEPT. OF AGRICULTURE
1941 Catalogue

POCKETT'S
Choice
CHRYSANTHEMUMS



J. B. POCKETT
"Cowley" Nurseries, HEALESVILLE, Vic.

Sole Distributor in Australia:
THOS. W. POCKETT NOVELTIES
HEALESVILLE, Vic.



(Top)
ELVIE POCKETT.
(Bottom)
L. J. ADAM.

(Top) MRS. SIDNEY MYER.
(Bottom) Top—E. WILKINSON.
Left—H. FURLONGER.
Right—W. MILLAR.

* Signifies varieties raised by THOMAS W. POCKETT, SENR.
(The Pioneer Raiser), HEALESVILLE, VICTORIA.

INTRODUCTION

"Cowley" Chrysanthemum Nurseries,
Healesville, Victoria.

May, 1941.

I HAVE great pleasure in presenting my Catalogue of Chrysanthemums for the coming season, and again thank my numerous Customers for their patronage and recommendation in the past.

No trouble is too great to ensure the best stock obtainable, which is amplified by the numerous letters from successful exhibitors and growers throughout the Commonwealth.

To avoid disappointment, kindly place your orders with me as early as possible. All orders are sent out in strict rotation at the proper time, unless advised to the contrary.

It gives me great pleasure to again offer another set of new varieties that will prove equal to any set previously distributed.

Having a large stock of many of the novelties listed, I exhibited non-competitive displays which were very favourably commented on, besides receiving some First-class Certificates.

Thomas W. Pockett, senr., personally selects the most promising varieties from other sources, and after two years' test discards those unsuitable for Australian conditions. Yet with English and French treatment (growing in pots and removing them to glass structures for flowering) they are a success.

All varieties listed in this Catalogue are specially recommended for Australian conditions, and growers will be well advised to take advantage of the world's leading raiser of Chrysanthemums, as nearly every variety that takes prizes in Australasia is raised by this great authority, consequently no one can be successful unless he grows "Pockett's Varieties" for all purposes.

The standard of excellence will be higher than ever, and must continue to improve in the various sections. The "Pockett" Chrysanthemums have won the world's praise on their merits.

Would the leading growers and exhibitors in other countries give them pride of place if they had varieties equal or superior to "Pockett's"?

The Wm. Turner variety and its sports are grown by the million in San Francisco alone, by Japanese and other Chrysanthemum experts.

Suffice it to say nearly every exhibition variety in Australasia has been raised by Thos. W. Pockett, senr., which is a sufficient guarantee of quality.

To further the interest in this Australian achievement, and assist in raising even the present high standard, kindly send DIRECT to the SOLE Distributor in Australasia—

J. B. POCKETT,

"Cowley" Chrysanthemum Nurseries,
Healesville, Victoria.

J. B. POCKETT, "COWLEY" CHRYSANTHEMUM NURSERIES,
HEALESVILLE, VICTORIA.

HEADQUARTERS FOR POCKETT'S CHRYSANTHEMUMS.

* Signifies varieties raised by **THOMAS W. POCKETT, SENR.**
(The Pioneer Raiser), **HEALESVILLE, VICTORIA.**

All plants are from stock grown specially for that purpose on new ground, and under perfect natural conditions second to none.

Clients requiring them for Exhibition purposes, by mentioning same, can have plants from cuttings, which will be less liable to suckering.

Those marked thus * raised by **Thomas W. Pockett, senr.**,
the Pioneer Raiser, Healesville, Victoria.

F.C.C., N.C.S. signifies First Class Certificate by the National Chrysanthemum Society, England.

A.M., R.H.S. signifies Award of Merit, Royal Horticultural Society, England, the Highest Awards by the respective Societies for Chrysanthemums.

TERMS OF BUSINESS, Etc.

All Standard Varieties in the various sections are listed at a cheap rate, so as to enable Clients to renew plants each year, consequently better results are obtained.

The plants will be of the best, and, unless otherwise advised, knocked out of pots and sent by post or rail as desired.

Kindly state nearest Railway Station when ordering.

Unknown correspondents are respectfully requested to remit with order.

Remittances may be made by crossed cheque, with exchange added, or by Postal Notes, Post Office Orders, or Australian stamps should the order be of a few shillings.

Clients requiring 100 or more of any one variety should send orders in early.

Freight free on all orders of £1 and upwards in Victoria, but should customers require plants to be sent in pots, freight and packing will be charged.

New South Wales, Tasmania and South Australian orders, 1/- doz. extra. West Australian, Queensland and New Zealand orders, 1/6 doz. extra.

Enquiries necessitating a reply should be accompanied by 2d. postage stamp.

INDIAN AND SOUTH AFRICAN ORDERS.

Owing to the care necessary in preparing plants for India and South Africa, the rates charged will be doubled, and the minimum order £1 stg.

The best months to send from here are during November, December and January.

J. B. POCKETT, "COWLEY" CHRYSANTHEMUM NURSERIES,
HEALESVILLE, VICTORIA.
HEADQUARTERS FOR POCKETT'S CHRYSANTHEMUMS.

* Signifies varieties raised by THOMAS W. POCKETT, SENR.
(The Pioneer Raiser), HEALESVILLE, VICTORIA.

NOTICE.

Pockett's Chrysanthemums.

I, Thomas W. Pockett, of Chrysanthemum fame (late of Malvern, Victoria), the raiser and originator of the "Pockett" Chrysanthemums (so well known in the world since 1884), beg to state that my Chrysanthemum Novelties are distributed by my son, J. B. Pockett, Healesville, Victoria, who is sole distributor in Australasia.

(Signed) THOMAS W. POCKETT,
Healesville,
Victoria.

Nursery closed Saturday Afternoons and Sundays.

CHRYSANTHEMUM NOVELTIES for 1941.

NEW JAPANESE.

- ***L. J. ADAM.**—Salmon red with silvery reverse. A distinct and pleasing colour for exhibition or decoration. Ideal growth and quite a favourite with florists. Flowering early in April onwards. Select buds early in February. 5/- each.
- ***H. FURLONGER.**—Pink with rather narrow reflexing petals, and perfectly full from buds selected 10th to 20th February. Suitable for exhibition or decorative purposes. 5/- each.
- ***W. MILLAR.**—Rosy amaranth with silvery reverse, and very free flowering for exhibition and decorative purposes. Any bud after 10th February. 5/- each.
- ***E. WILKINSON.**—A distinct cream Japanese, incurved. A colour so seldom obtained, but always in demand for decorative purposes. For exhibition select buds about 7th February. 5/- each.

Three popular English varieties raised by H. Woolman, Birmingham, England.

BIRMINGHAM.—Crimson with slightly incurving petals, showing a gold reverse. Select buds about 14th February. 1/6 each.

HENRY WOOLMAN.—Reddish crimson with gold reverse, very dwarf, and one of the easiest to grow for exhibition from buds selected after 10th February (F.C.C., N.C.S.). 1/6 each.

CLARA TRUEMAN.—Chestnut bronze on orange ground. A distinct and pleasant variety, very dwarf, and suitable for exhibition from buds about 10th February (F.C.C., N.C.S.). 1/6 each.

**J. B. POCKETT, "COWLEY" CHRYSANTHEMUM NURSERIES,
HEALESVILLE, VICTORIA.
HEADQUARTERS FOR POCKETT'S CHRYSANTHEMUMS.**

* Signifies varieties raised by THOMAS W. POCKETT, SENR.
(The Pioneer Raiser), HEALESVILLE, VICTORIA.

NEW INCURVED OR DECORATIVE.

***ELVIE POCKETT.**—Golden yellow with greenish centre. An outstanding incurved or decorative variety under six inches in diameter, and will be grown very extensively. The variety was sent to England for trial, and the opinion was: "That it is the best decorative or commercial variety they have." Will carry several full, perfect blooms to a plant from buds selected after first week in February. 5/- each.

***MRS. SIDNEY MYER.**—Golden amber incurving decorative, about six inches in diameter. A June flowering variety that will be in great demand when most Chrysanthemums have finished flowering. Ideal stems and foliage. Buds should be selected after March, and the flowers may be cut when about two-thirds out, as this variety will continue to develop in water for two or three weeks. 5/- each.

NEW DECORATIVE.

***MARY NEWTON.**—White, free flowering, reflexing, and somewhat of Poitou type, but much larger and flowering from the middle of April. 2/6 each.

SMALL DECORATIVES.

***WILMA.**—Reddish amaranth. A desirable late flowering kind with innumerable full flowers about three inches in diameter that show gold tips on opening, but which later turn to white tips when flower has developed. Flowering middle of May onwards. 2/6 each.

***JOAN.**—Pink with white tipped petals, and may be classed as a hybrid pompon. A dwarf bushy plant with a mass of double flowers that will last a long time and be useful for cutting. 2/6 each.

ANEMONE.

BEAUTIFUL LADY.—Pink with yellow centre. A decorative type that is very distinct and showy. Dwarf plant with rigid stems. 1/6 each.

GIANT ANEMONE.

***HERBERT DICKENS.**—Rich amber. The largest anemone we have raised, the cushion being fully six inches in diameter when well grown. For exhibition. Select buds after 12th February. 2/6 each.

NEW SINGLE.

***MRS. A. G. ROGERS.**—Amaranth. This will be another addition to the large singles that will be popular with exhibitors. 2/6 each.

**J. B. POCKETT, "COWLEY" CHRYSANTHEMUM NURSERIES,
HEALESVILLE, VICTORIA.
HEADQUARTERS FOR POCKETT'S CHRYSANTHEMUMS.**

* Signifies varieties raised by THOMAS W. POCKETT, SENR.
(The Pioneer Raiser), HEALESVILLE, VICTORIA.

CHRYSANTHEMUM NOVELTIES for 1940.

This is undoubtedly the best set of Exhibition Japanese that has ever been distributed.

- ***LADY DUGAN.**—Heliotrope with very broad petals. This is a very large Japanese incurved that will be indispensable for exhibition. Take first crowns for exhibition blooms. 2/- each.
- ***LADY KNOX.**—Mauve pink of a most delicate shade; extra large with long drooping petals. First or second crowns for exhibition blooms. 2/- each.
- ***SIR ROBERT KNOX.**—Golden yellow Japanese with long, broad incurving petals; should prove to be the best and largest exhibition yellow yet raised when selected from first crowns. 2/6 each.
- ***MRS. YEHUDI MENUHIN.**—A large solid flower that varies in colour. Best on second crown buds. 2/- each.
- ***MAY BURNS.**—Greenish primrose yellow, with beautifully curled petals. For exhibition or decoration; second crown buds. 2/- each.
- ***TOM PURVIS.**—Reflexing crimson with gold reverse. Best on first crowns for exhibition. 2/- each.
- ***H.R.H. DUCHESS OF KENT (F.C.C., N.C.S., A.M., R.H.S.).**—Delicate pink foliage and growth are ideal. An outstanding variety for late shows or decorative purposes. 1/- each.

NEW VARIETIES FROM OTHER SOURCES.

- KATHLEEN McCRABB.**—A sport from Thos. W. Pockett. Colour, peach pink with a flush of salmon. 2/- each.
- MRS. F. WOODWARD (F.C.C., N.C.S.).**—A lovely pale yellow sport from Mrs. Alec Aikman. 1/6 each.

NEW DECORATIVES.

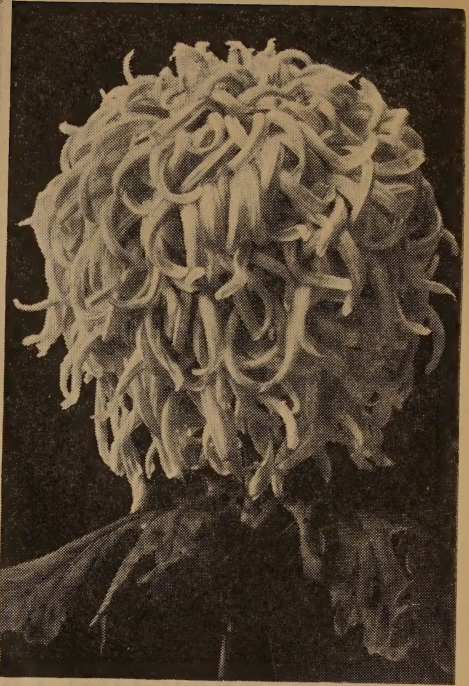
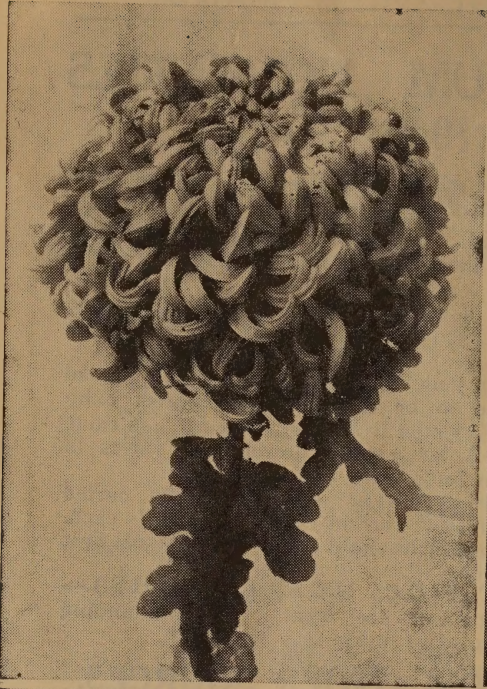
- ***NELLIE GODWIN.**—Incurving lilac pink with white tips. This variety will be popular in England and Australasia. 1/6 each.
- ***VANDA B. MORRIS.**—Reddish amber reflexed and about five inches in diameter. 1/6 each.

Osprey Chrysanthemums

1/- Each.

- ***NERISSA.**—White, pink centre, very long, narrow petals. The largest of this section.
- ***CELIA.**—Pure yellow, flowering end of April and May.
- ***JULIET.**—White, heavily marked pearly pink. Flowering to end of April and during May.
- ***ROMEO.**—Dull brown with petals forked and lacerated. Flowering in April.
- ***ROSALIND.**—Pure white, thread-like petals. Flowering end of April and May.
- ***MARINA.**—Lilac pink, very full, with whorled petals.
- ***CHARMIAM.**—Magenta, very full and free-flowering.

J. B. POCKETT, "COWLEY" CHRYSANTHEMUM NURSERIES,
HEALESVILLE, VICTORIA.
HEADQUARTERS FOR POCKETT'S CHRYSANTHEMUMS.



(Top) LADY DUGAN.
(Bottom) SIR. ROBT. KNOX.

(Top) LADY KNOX.
(Bottom) MAY BURNS.

* Signifies varieties raised by THOMAS W. POCKETT, SENR.
(The Pioneer Raiser), HEALESVILLE, VICTORIA.

JAPANESE CHRYSANTHEMUMS

The Largest and most up-to-date Collection in the Commonwealth

As practically all prizes in the Japanese sections in Australasia are won with varieties of Thomas W. Pockett's raising, I have no occasion to compete for prizes, or to give undue prominence in any way, but rely on my patrons for an accurate opinion of their merit. This I believe to be the best guide for a distributor.

All plants pot grown true to name and carefully selected each year.

Cuttings and suckers inserted in June onwards; plants ready from end of August onwards.

Established plants of varieties not sold out may be had at any time.

1/- each nett; 9/- per dozen, unless otherwise stated.

Interstate and New Zealand orders, see page 4.

For Indian orders, see page 4.

Freight paid on all orders throughout Victoria of £1 and upwards, but should clients require plants to be sent in pots, freight and packing will be extra.

Kindly state nearest Railway Station.

Variety.	Colour.	Bud Selection in February.
*Alice Benson	White	10th to 25th
*Amy Johnson	Deep primrose, Japanese incurved	End of Feb.
*Amy A. Purcell	Pale pink	12th to 25th
*Angela Fink	Pure yellow, Japanese incurved	7th to 14th
*Autumn Tints	Salmon buff, F.C.C., N.C.S.	7th to 20th
*Anadinath Ghosh (Syn. Freya), F.C.C., N.C.S.	A lovely heliotrope colour	14th to 25th

J. B. POCKETT, "COWLEY" CHRYSANTHEMUM NURSERIES,
HEALESVILLE, VICTORIA.

HEADQUARTERS FOR POCKETT'S CHRYSANTHEMUMS.

*** Signifies varieties raised by THOMAS W. POCKETT, SENR.
(The Pioneer Raisher), HEALESVILLE, VICTORIA.**

Variety.	Colour.	Bud Selection in February.
*A. Staples (Syn. Mrs. Keith Luxford), F.C.C., N.C.S., A.M., R.H.S.	Dark chestnut, reflexing ...	10th to 18th
*Barbara Phillips	A large, early, pure yellow of incurving type, flow- ering March and early April	
*B. C. Weare	Indian red, with old gold reverse	7th to 18th
*Bessie Cook	Amaranth pink, F.C.C., N.C.S.	10th to 25th
Bronze Turner	This is another sport of that popular family ..	14th to 25th
Canada, F.C.C., N.C.S. ...	Light silvery pink	7th to 14th
*Carrie White	White petals of reflexing and drooping habit; a splendid variety	7th to 14th
*Coronation, Amaranth ...	Japanese, incurved, rosy amaranth	7th to 14th
*Coronation, Buff	Japanese, incurved, red with buff reverse	Early Feb.
*Coronation, Buttercup, 1/- each	Rich yellow, Japanese, in- curved	7th to 14th
*Coronation, Pink	Typical exhibition, reflexed	7th to 14th
*Coronation, Rose, 1/- each	Japanese, bright old rose ...	6th to 15th
*Coronation, Yellow	Reflexed, Japanese	6th to 12th
Crimson Red Cavell, 1/- each	Quite distinct from previous red sports	12th to 25th
Dame Sarah Lees, F.C.C., N.C.S.	Deep pink, true reflexing type	1st week
*Dr. Leslie, 1/- each	Best Indian red to date ...	10th to 18th
*Edith Alston, F.C.C., N.C.S., 1/- each	Pure white; now favoured by exhibitors for early shows	
*Edith Cavell	Orange bronze, F.C.C., N.C.S.	12th to 25th
*Edith McFarland	Primrose yellow, sport from Carrie White	7th to 14th
Elva Milne	(Golden Yellow Cavell). This is a sport from that ever-popular bronze, Edith Cavell	12th to 25th

**J. B. POCKETT, "COWLEY" CHRYSANTHEMUM NURSERIES,
HEALESVILLE, VICTORIA.
HEADQUARTERS FOR POCKETT'S CHRYSANTHEMUMS.**

* Signifies varieties raised by THOMAS W. POCKETT, SENR.
(The Pioneer Raiser), HEALESVILLE, VICTORIA.

Variety.	Colour.	Bud Selection in February.
*E. L. Cahill	Old Rose	14th to 25th
*E. N. Ward	Orange bronze with broad petals; this has become very popular for all pur- poses	7th to 15th
*First Dawn	Pale pink, with waxy gold tips	7th onwards
*Glen Phillips, 1/- each ..	Large golden-bronze, very distinct	6th to 14th
*Gold Tips, 1/- each	Bright chestnut crimson with gold reverse. All petals beautifully re- flexed. Requires rather early bud	7th to 14th
*Golden Champion	Golden yellow, F.C.C., N.C.S.	8th to 20th
*Gwennie Lafford	Large, reflexed white	7th approx.
*Harry Clements	Golden buff	6th to 18th
*Harry McCraw, 1/- ea.	Very large incurving yel- low	7th to 10th
*Helena Pockett, 1/- each	White, with beautiful in- curving petals, and suit- able for exhibition from early April	2nd wk. Feb.
Henry E. Trueman, F.C.C., N.C.S.	Pure white	1st week
*H. L. Askey, 1/- each	Terra cotta with intense gold reverse	7th to 18th
*Hon. Mrs. E. Helme Pott	Japanese, golden amber	Early Feb.
*H.R.H. Duke of Kent, F.C.C., N.C.S., A.M., R.H.S., 1/6 each	Pure white with beautiful long petals gracefully in- curving at tips, and grown to extraordinary dimen- sions	12th to 20th
Hugh Mitchell, F.C.C., N.C.S., 1/- each	The largest crimson ever raised	7th to 14th
*Improved Yellow Louisa Pockett	The same as Louisa Poc- kett, except colour, which is yellow	14th to 25th
Joseph Bradford, F.C.C., N.C.S., 1/- each	A much-needed plum colour	1st week

J. B. POCKETT, "COWLEY" CHRYSANTHEMUM NURSERIES,
HEALESVILLE, VICTORIA.
HEADQUARTERS FOR POCKETT'S CHRYSANTHEMUMS.

*** Signifies varieties raised by THOMAS W. POCKETT, SENR.
(The Pioneer Raiser), HEALESVILLE, VICTORIA.**

Variety.	Colour.	Bud Selection in February.
*J. S. Lloyd	Lemon	14th to 25th
*Lady Edward Miller	Yellow, F.C.C., N.C.S.	14th to 20th
*Lady Frank Clarke, 1/- each	A glorious rich yellow Japanese, large and of perfect form, suitable for exhibition or decoration	12th to 20th
*Lady Hodges, 1/6 each ...	Light pink with silvery reverse. This is almost identical in form to "Lord Somers"	16th onwards
*Lady Huntingfield, 1/6 each	Japanese incurved; plum crimson with silvery reverse	20th onwards
*Lady Hyde, 1/- each	Mauve with silvery reverse; beautiful incurving tips ...	About 12th
*Lady Swanson	White, splashed lavender ...	12th to 20th
*Lilian J. Renshaw	Salmon, with buff reverse...	10th to 20th
*Louisa Pockett	White, late flowers, pearly pink, F.C.C., N.C.S.	14th to 25th
*Lord Somers, F.C.C., N.C.S.	A beautiful golden amber Japanese incurved	10th onwards
*Madam Foggon, 1/- each	Rich cream, Japanese incurved	About 12th
Majestic	Golden amber, one of the best ever raised in England for Exhibition purposes, F.C.C., N.C.S.	5th to 16th
*Marjorie Gould, 1/- each ...	Yellow, large broad petalled Japanese incurved ...	8th onwards
*Maroondah	Reddish maroon, beautifully reflexed	12th to 20th
*Miss E. M. Grassick	Large yellow, with centre usually heavily marked reddish-bronze	7th to 14th
*Miss Hilda Veal	An immense white, for exhibition	7th to 18th
*Monda	Incurving, broad petalled, vieux rose	10th to 15th
*Mrs. A. J. Weller	Chestnut and gold	6th to 15th
*Mrs. D. Andrew	White	16th to 25th
*Mrs. D. Syme	White	16th to 25th

**J. B. POCKETT, "COWLEY" CHRYSANTHEMUM NURSERIES,
HEALESVILLE, VICTORIA.
HEADQUARTERS FOR POCKETT'S CHRYSANTHEMUMS**

*** Signifies varieties raised by THOMAS W. POCKETT, SENR.
(The Pioneer Raiser), HEALESVILLE, VICTORIA.**

Variety.	Colour.	Bud Selection in February.
Mrs. R. C. Pulling	Ochre yellow	12th to 18th
Mrs. G. Drabble	White	12th to 18th
Mrs. H. Habgood, F.C.C., N.C.S.	Salmon, shaded apricot ...	7th to 14th
Mrs. John Woolman, F.C.C., N.C.S.	Bright rose pink	7th to 14th
*Mrs. Roger Thompson	Buttercup yellow, F.C.C., N.C.S.	6th to 14th
*Mrs. Rupert Wilks	Golden bronze	10th to 15th
*Mrs. Russell Clarke, F.C.C., N.C.S.	Golden amber, incurved type	12th to 20th
*Mrs. W. Honeybone	Salmon buff	10th to 20th
*Mrs. E. Alston, F.C.C., N.C.S.	A pure yellow sport from "Autumn Tints"	7th to 18th
*Madame Maggie Stirling	Deep crimson; one of the best	14th to 15th
*Mrs. Alec Aikman	A lovely blush sport from Thomas W. Pockett	10th to 20th
*Mrs. J. L. Reuter	White	8th to 16th
*Mrs. W. H. Edgar, 1/- each	Pure white; one of the largest and most refined yet seen	12th onwards
*Mrs. Ernest Keep, 1/- ea.	Plum colour with intense silvery white reverse	About 12th
*Meudon, E.	Large pink	7th to 14th
*Nellie Mitchell	Golden yellow; a loosely built flower	7th to 14th
*Patricia Barnett, 1/- each	Greenish pale yellow with petals of medium width ...	10th to 15th
*Percy Lancaster, 1/- each	A very large broad-petalled Japanese incurved, the colour being old rose with silvery reverse	8th to 16th
*Polly Flitton	Beautiful golden bronze ...	8th to 16th
*Pockett's Crimson	Crimson	10th to 15th
Pink Turner	Mauve pink, sport of the popular Wm. Turner	14th to 25th
Red Cavell		12th to 25th
Red Majestic	Old rose sport of Majestic	5th to 16th
Remus, F.C.C., N.C.S., 1/- each	Deep rose with silvery re- verse	About 12th
R. J. Ball, 1/- each	Salmon buff sport from Rose Day	10th to 18th

**J. B. POCKETT, "COWLEY" CHRYSANTHEMUM NURSERIES,
HEALESVILLE, VICTORIA.
HEADQUARTERS FOR POCKETT'S CHRYSANTHEMUMS.**

*** Signifies varieties raised by THOMAS W. POCKETT, SENR.
(The Pioneer Raiser), HEALESVILLE, VICTORIA.**

Variety.	Colour.	Bud Selection in February.
*Robert Eadie, M.B.E., 1/- each	Shell pink with silvery mauve reverse	10th to 18th
*Rose Day	Pink	10th to 18th
*Souvenir de James Mil- lard, 1/- each	Crimson, with golden buff reverse. A very large Japanese incurved, with broad petals. Suitable for exhibition or decora- tion	12th to 20th
*Sir Wm. McPherson, F.C.C., R.H.S., Vic.	The largest pure yellow exhibition Japanese in existence; later buds give reflexing petals heavily marked reddish bronze ...	5th to 14th
*Sir Wm. Brunton	Dark crimson, one of the best for any purpose, F.C.C., N.C.S., A.M., R.H.S.	12th to 25th
*S. T. Wright	Rich, dark crimson with gold reverse. A suc- cess in hot districts ..	12th to 25th
*Sulphur Queen	Yellow, F.C.C., N.C.S. ...	10th to 25th
Surprise d'Orsay, 1/- each	Extra large spreading, re- flexing yellow	10th to 20th
*Sylvia Green, 1/- each ...	Large mauve, beautifully reflexed	About 12th
*The Melba	Creamy yellow sport from "Louisa Pockett," and will become quite as popular	12th to 25th
*Terra Cotta	Large flower, strong grower	10th to 20th
*Thomas Patterson, 1/- ea.	Old rose with silvery re- verse; of Turner type ...	After 15th
*Thos. W. Pockett	Pink; now a universal success for all purposes, F.C.C., N.C.S., A.M., R.H.S.	10th to 20th
*Undaunted	Rose purple	10th to 20th
Vermont, E., 1/- each ...	Large pink, narrow petal- led incurving type	5th to 10th
Winifred Greenfield, F.C.C., N.C.S.	Orange amber	7th to 14th
*Wm. Turner	Pure white; probably the best all-round variety in existence, F.C.C., N.C.S., etc., etc.	7th to 14th
*W. H. Everard	Vieux rose; nice growth ...	14th to 25th

**J. B. POCKETT, "COWLEY" CHRYSANTHEMUM NURSERIES,
HEALESVILLE, VICTORIA.
HEADQUARTERS FOR POCKETT'S CHRYSANTHEMUMS.**

* Signifies varieties raised by THOMAS W. POCKETT, SENR.
(The Pioneer Raiser), HEALESVILLE, VICTORIA.

Decorative, Garden or Market Varieties

See page 4 for freight.

1/- each; 8/- per dozen, unless otherwise priced.

- *ALEC. AIKMAN.—Chestnut and gold, with broad petals, slightly incurved. Flowering April.
- *ALOMA (Syn. "Rosebank Yellow," F.C.C., N.C.S., A.M., R.H.S.).—Deep yellow.
- *ANNIE CURRY.—Golden orange of great solidity.
- BLANCHE DU POITOU.—Purest white. A beautiful variety for market or other purposes. Flowering March until May.
- CANDIDA.—Purest white; dwarf bushy habit. Ideal for cutting, garden decoration, or market. Flowering from January until May.
- CHIEFTAIN.—Beautiful pink, incurved.
- CORALIE.—A deep shell pink.
- *CORONATION GOLD.—Old gold, incurved.
- CRIMSON AMARANTH.—Flowering after middle May.
- DEVON.—Clear amber, whorling and incurving.
- *EDITH ALSTON.—(F.C.C., N.C.S.). Pure white that can easily be grown 6 inches by 6 inches when disbudded. Flowering early April and onwards. 1/- each.
- FRIENDLY RIVAL.—(F.C.C., N.C.S.). Decorative. The deepest yellow that has been introduced. 1/6 each.
- *GOLDEN BELL.—Pure yellow.
- *GLADYS BRILL.—Pure white, incurved. Flowers after end of March. 1/- each.
- *HON. W. H. EDGAR.—Undoubtedly the best dark velvety crimson, garden or decorative, we have.
- *HAMMOND PHILLIPS.—Light pink; very long, broad petals.
- *HEALESVILLE CREAM.—Decorative, flowering March and April.
- *HEALESVILLE SUNSET.—Reddish apricot.
- *ISOBEL LENNE.—This may best be described as a Yellow Poitou, but is smaller and deeper than that popular variety.
- JEAN PATTISON.—A rich glowing coppery bronze. A most unique colour in Chrysanthemums. Dwarf bushy habit, and one of the best ever distributed. Flowering April till May. 1/- each.
- *JUBILEE PURPLE.—Plum purple of incurving type. Medium size and free-blooming.
- KUWATHA.—Light pink; typical, spidery variety.
- *LADY ISAACS.—Pure yellow; late flowering. 1/6 each.
- LILIAN B. BIRD.—Quilled pink; late flowering.
- *MABEL SETFORD.—(F.C.C., N.C.S.). 1/6 each. A rich heliotrope, violet perfume.
- MADAME EDOUARD ROGER.—This is an old variety known as the green Chrysanthemum. It is incurving, and when grown late or in the cooler districts comes a beautiful sea-green colour. 1/- each.
- *MARCELLA.—White, showing blush on first opening.

J. B. POCKETT, "COWLEY" CHRYSANTHEMUM NURSERIES,
HEALESVILLE, VICTORIA.
HEADQUARTERS FOR POCKETT'S CHRYSANTHEMUMS.

* Signifies varieties raised by **THOMAS W. POCKETT, SENR.**
(The Pioneer Raiser), **HEALESVILLE, VICTORIA.**

- MOLLY BUCKLEY.**—(F.C.C., N.C.S.). A perfect variety for cutting or market. A beautiful amber with distinct greenish tips of petals. Very free flowering. 1/6 each.
- ***MOLLY HENNINGS.**—Deep mauve.
- ***MRS. F. HUTT.**—A sulphur of perfect globular form, flowering after middle April. 1/- each.
- MRS. G. MUNRO, JUNR.**—Intense velvety crimson.
- ***MRS. R. I. ARGYLE.**—Chestnut crimson with gold reverse of incurving type, and a great acquisition to those already in commerce. Flowers naturally from early in February.
- ***MRS. SYD. BRADSHAW.**—Buff yellow; Source d'Or type. Flowering middle of April.
- ***MISS VERA RAILTON.**—Golden bronze.
- ***MISS ETHEL SHAW.**—Golden buff, with reddish markings towards the tips. Flowers middle of April onwards.
- ***MISS M. DODD.**—Reddish-orange bronze. For April flowering. 1/- each.
- ***MISS M. DENNIS.**—Lilac pink, with gold tips of reflexing type, and flowering April.
- ***MRS. R. LUXFORD.**—Chestnut red.
- ***MR. T. SLACK.**—Crimson red.
- ***NELLIE POCKETT.**—Creamy white.
- ORANGE QUEEN.**—Rich golden yellow, flowering February and March. 1/-.
- ***PAMELA.**—Vieux rose, of dwarf habit.
- ***PEGGY GAMBLE** ("Miss Victoria, 1935").—Chestnut, with gold reverse.
- ***PHOEBE SUFFOLK.**—A very rich dark red. Middle of April onwards. 1/- each.
- ***POCKETT'S LATE BRONZE.**—Winter-flowering variety.
- RADIANT.**—Dark crimson.
- RAYONNANTE.**—Shrimp pink; long quilled petals, somewhat like that popular variety, Lilian B. Bird, but much dwarfer and larger. Flowering March until May.
- RED ADMIRAL.**—Scarlet terra cotta. 1/6 each.
- ***ROSIE.**—Lilac pink, with usually gold tips during April.
- ***RUBY HARVEY.**—A perfect full, incurving yellow, flowering from February onwards. 1/- each.
- ***RUBY JONES.**—Deepest yellow. Flowering May to June.
- ROSE CHOCHARD.**—Rosy mauve, a decided acquisition for early April.
- ***SIR FRANK CLARKE.**—A bright chestnut crimson, with rich gold reverse. Suitable for flowering May and June. 1/6 each.
- SOURCE D'OR.**—Bright orange bronze. Flowering in April.
- ***WARATAH.**—Bright vieux rose with pleasing silver reverse. Middle of April. 1/- each.
- WHITE LILIAN B. BIRD.**—Quilled white, late flowering.
- ***WILLIAM RENSHAW.**—(F.C.C., N.C.S., A.M., R.H.S.). Salmon rose. Flowering April and May.
- WINTER CHEER.**—Rich carmine amaranth.
- ***W. J. JONES.**—Terra cotta red; Source d'Or type. Flowering April.

J. B. POCKETT, "COWLEY" CHRYSANTHEMUM NURSERIES,
HEALESVILLE, VICTORIA.
HEADQUARTERS FOR POCKETT'S CHRYSANTHEMUMS.

* Signifies varieties raised by THOMAS W. POCKETT, SENR.
(The Pioneer Raiser), HEALESVILLE, VICTORIA.

Singles

See page 4 for freight.

1/- each; 8/- per dozen, unless otherwise priced.

- *AUDREY PITHIE.—Rich rosy amaranth. 1/- each.
- *CARAMUT.—Indian red; for flowering in May and June. 1/6 each.
- *CATHERINE DAWSON.—A reddish orange bronze. 1/- each.
- *CLARICE McLEAN.—Rich golden amber.
- *DOROTHY BELL.—A large exhibition of pure yellow colour.
- *ERNIE GIBSON.—Giant single, Indian red. 1/- each.
- GORGEOUS.—Bright crimson, large flowers of good form.
- *G. R. GOULD.—Yellow, edged reddish bronze; ideal for exhibition.
- GWEN HOLTON.—Large salmon pink.
- HEALESVILLE BEAUTY.—Pink, on buff ground; very large.
- *HEALESVILLE BRONZE.—Very large, and when disbudded can be grown 8 inches in diameter.
- HON. EDITH SMITH.—Colour a lovely pink. 1/- each.
- *JESSIE DAWBORN.—An outstanding large decorative single, best described as "orange flame." 1/6 each.
- *LILIAN HISLOP.—A large white that may be included in the giant singles; suitable for exhibition and decoration.
- *LILLIE GRANT.—A very pretty pale pink with salmon shadings. 1/- each.
- *MABEL SUTHERLAND.—Large golden bronze.
- MALABAR RED.—Large red.
- MARGOT GRAHAME.—(F.C.C., N.C.S.). Colour warm terra cotta with a sheen of scarlet.
- MARY RICHARDSON.—Buff, shaded gold. Early flowering.
- *MARY McDERMOTT.—China pink.
- MENSA.—Pure white. An old variety, but still popular for exhibition or as cut flowers. April, May.
- *MISS M. MORELAND.—Large white, with a faint pink shade on the reverse.
- *MISS M. MURTON.—Golden yellow. A Mensa type.
- *MISS WADE.—Large silvery pink, fully six inches in diameter. 1/- each.
- MOLLY GODFREY.—Rich rose pink.
- *MOLLIE SIMPSON.—Rich yellow with a faint amber sheen. 1/- each.
- *MRS. A. J. WHITCHER.—Extra large chrome yellow, quite distinct and free flowering.
- *MRS. B. CROSBIE-GOULD.—Large, bright crimson. 1/6 each.
- *MRS. CHANNIN.—A distinct orange flame. 1/- each.
- *MRS. CHAS. STANLEY.—Very large, deep crimson.
- *MRS. EDDINGTON.—Amber, with reddish salmon margins. 1/- each.
- *MRS. J. GEORGE.—Pale yellow of large size.
- *MRS. J. T. SMITH.—Copper bronze, 8 inches in diameter when disbudded.
- *MRS. LESLIE JORDAN.—Rich golden amber with broad petals. 1/- each.

J. B. POCKETT, "COWLEY" CHRYSANTHEMUM NURSERIES,
HEALESVILLE, VICTORIA.
HEADQUARTERS FOR POCKETT'S CHRYSANTHEMUMS

* Signifies varieties raised by **THOMAS W. POCKETT, SENR.**
(The Pioneer Raiser), **HEALESVILLE, VICTORIA.**

- ***MRS. NORMAN REED.**—Old gold, shaded salmon; large flower
***MRS. ROBT. EADIE.**—Very pleasing bronze, somewhat like Healesville Bronze.
***MRS. T. B. WILLIS.**—Light terra cotta, slightly shaded salmon.
MRS. WM. BUCKINGHAM.—Pink. An old favourite, flowering April.
NONA.—(F.C.C., N.C.S., A.M., R.H.S.). Probably the best white we have.
PINK MENSA.—Sport from Mensa.
***RED ROVER.**—Syn. Rob Roy (F.C.C., N.C.S.). Chestnut red. When disbudded, produces blooms 7 inches in diameter.
***RED SHADOW.**—Indian red of medium size.
ROBERT COLLINS.—Bright rich amber. 1/6 each.
***ROBIN HOOD.**—A large brick red, with firm petals.
***SHIRLEY HIGGINS.**—A rich bright crimson, very suitable for exhibition or cutting.
***THELMA JURY.**—Brilliant yellow centre with the outer half crimson. 1/- each.
***UNIQUE.**—Straw yellow, shaded salmon; medium size.
YELLOW MENSA.—Pure yellow.

HAIRY OR HIRSUTE VARIETIES

1/- each, unless otherwise priced.

- HAIRY WONDER.**—Dull reddish bronze. Another old variety, and probably the best of all this class. 1/6 each.
LOUIS BOEHMER.—The pink hairy variety.
MRS. C. B. FREEMAN.—A yellow sport of the above.
WHITE LOUIS BOEHMER.—A white sport of "Louis Boehmer."
WM. FALKNER.—Rosy blush, shaded pink.

ANEMONE CENTRED VARIETIES.

- ***ALICE DUNEVAN.**—Orange bronze.
***ALICE SEARLE.**—Terra cotta red with golden orange shadings.
CALEB COX.—A most distinct and striking variety of a deep amber shade, the disc being golden bronze.
CLARRIE JUDD.—Pale pink amaranth, with narrow ray florets.
GODFREY'S PERFECTION.—White. This is a variety that is grown extensively in England for late cut flowers.
LARGE PINK.—Very popular.
MISS ETHEL ANDERSON.—A deep beige self-colour. The flowers are highly decorative and also suitable for exhibition in this section.
***STELLA.**—A pale shell pink quite distinct.
TUSMORE PINK.—Silver mauve, with well-formed cushion of a lighter shade.
VERNON WHITTENBURY.—Purple amaranth, with prominent cushion and strong stems.
W. J. PATTERSON.—White ray florets, with green cushion.

J. B. POCKETT, "COWLEY" CHRYSANTHEMUM NURSERIES,
HEALESVILLE, VICTORIA.
HEADQUARTERS FOR POCKETT'S CHRYSANTHEMUMS.

* Signifies varieties raised by THOMAS W. POCKETT, SENR.
(The Pioneer Raiser), HEALESVILLE, VICTORIA.

Pockett's Special Collections

24 BEST INCURVING JAPANESE VARIETIES.

*Cor'n Buttercup	*Lady Huntingfield	*Sir Robt. Knox
*Glen Phillips	*Lady Swanson	*Souv. James Millard
*Harry McCraw	*Louisa Pockett	*The Melba
*Helena Pockett	*Lord Somers	*Thos. Patterson
Joseph Bradford	*May Burns	Winifred Greenfield
*J. S. Lloyd	*Mrs. E. Keep	*Wm. Turner
*Lady Dugan	*Mrs. Russell Clarke	*Yellow Louisa
*Lady Ed. Miller	Pink Turner	Pockett
*Lady Hodges		

For prices, see descriptions.

24 BEST REFLEXING JAPANESE VARIETIES.

*A. Ghosh	*Dr. Leslie	*Mdme. M. Stirling
*A. Staples	*Golden Champion	*Mrs. E. Alston
*Autumn Tints	*Gwennie Lafford	*Mrs. Reuter
Canada	Henry Trueman	*Mrs. Weller
*Coronation Pink	Henry Woolman	*Pockett's Crimson
*Coronation Rose	*Lady Frank Clarke	Remus
*Coronation Yellow	*Lady Knox	*Robt. Eadie
Dame Sarah Lees	*Maroondah	*Tom Purvis

For prices, see descriptions.

24 BEST JAPANESE VARIETIES.

*Alice Benson	*Elva Milne	Mrs. Woodward
*Bessie Cook	*Hon. Mrs. E. Helme	*Mrs. Yehudi Menuhin
*B. C. Weare	Pott	Red Majestic
*Carrie White	Kathleen McCrabb	*Rose Day
Crimson Red Cavell	*Lady Hyde	*Sir W. Brunton
*Duchess of Kent	*Lilian J. Renshaw	*Sir William McPherson
*Duke of Kent	*Miss Hilda Veal	*Thos. W. Pockett
*Edith Cavell	*Miss E. M. Grassick	*Undaunted
*Edith McFarland		

For prices, see descriptions.

My selection of 24 RELIABLE EXHIBITION CHRYSANTHEMUMS for Australasia, not including Novelties:—

*Louisa Pockett	*Edith Cavell	*Mrs. Russell Clarke
*Mrs. E. Alston	*Golden Champion	Majestic
*Thomas W. Pockett	*Pockett's Crimson	*Alice Benson
*Wm. Turner	*Bessie Cook	*Mrs. Alec. Aikman
*The Melba	*Anadinath Ghosh	Red Majestic
*J. S. Lloyd	*Mrs. A. J. Weller	*Autumn Tints
*Sir Wm. Brunton	*Rose Day	*Lady Swanson
Crimson Red Cavell	*Lilian J. Renshaw	Pink Turner

The above Collection for 18/-, freight paid in Victoria.

(See Interstate Freight.)

J. B. POCKETT, "COWLEY" CHRYSANTHEMUM NURSERIES,
HEALESVILLE, VICTORIA.
HEADQUARTERS FOR POCKETT'S CHRYSANTHEMUMS.

* Signifies varieties raised by THOMAS W. POCKETT, SENR.
(The Pioneer Raiser), HEALESVILLE, VICTORIA.

The 12 BEST DECORATIVE VARIETIES for March and early April flowering:—

*Mrs. R. Argyle	*Isobel Lenne	Rose Chochard
Candida	Rayonnante	*Miss Dodd
Blanche du Poitou	*Edith Alston	*Cor'n Gold
Orange Queen	*Gladys Brill	*Ruby Harvey

TWELVE BEST DECORATIVE VARIETIES for April and May:—

Jean Pattison	*Miss Dennis	*Hon. W. H. Edgar
Source d'Or	*Wm. Renshaw	Chieftain
*Jubilee Purple	*Alec. Aikman	*Mrs. Hutt
*Mabel Setford	Red Admiral	*Peggy Gamble

TWELVE DECORATIVE VARIETIES for late flowering:—

*Healesville Sunset	*Pockett's Late Bronze	*Sir F. Clarke
Lilian B. Bird	Devon	*Lady Isaacs
White Lilian B. Bird	*Miss Vera Railton	Molly Buckley
*Ruby Jones	Crimson Amaranth	Winter Cheer

SINGLES

Eighteen Good Giant Exhibition
Singles:—

*Healesville Bronze
*Mrs. A. J. Whitcher
*Red Rover
*Mrs. R. Eadie
*Mrs. J. George
*Mrs. J. T. Smith
*Robin Hood
*Healesville Beauty
*Mrs. N. Reed
*Mabel Sutherland
*Miss Moreland
*Ernie Gibson
*Vera Wade
*Mrs. C. Channin
*Mrs. Eddington
*Audrey Pithie
*Thelma Jury
*Mrs. Leslie Jordan

Fifteen Good Medium Exhibition
Singles:—

Mensa
Yellow Mensa
*Red Shadow
*G. R. Gould
Gorgeous
*Clarice McLean
*Shirley Higgins
Pink Mensa
*Miss M. Murton
*Mary McDermott
*Mrs. T. B. Willis
*Dorothy Bell
*Lilian Grant
*Lily Hyslop
*Mollie Simpson

J. B. POCKETT, "COWLEY" CHRYSANTHEMUM NURSERIES,
HEALESVILLE, VICTORIA.
HEADQUARTERS FOR POCKETT'S CHRYSANTHEMUMS.